ORDER

Orders Order / Rev: 165704 06848537 Alt Order #: NRCC IE 2012 Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 2961 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Anjie Brady Sales Office: Original Date / Rev: 08/30/12 / 08/30/12 P-PHL Order Type: **GENERAL** Sales Region: National National Media Research Planning & F Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln EOM/EOC Billing Cycle: Alexandria, VA 22314-1219 Agency Commission: 15% Advertiser Name: NRCC (Rep) National Republican Con 10/14/11 Demographic: A35+ New Business Thru: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 1 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan Totals

Month

Totals

Start Of Order - End Of Order

October 2012

Spots

37

37

100%

Gross Amount

\$37,450.00

\$37,450.00

Net Amount

\$31,832.50

\$31,832.50

Rating

98.50

98.50

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$31,832.50

Net Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$37,450.00
Market	100%	\$156.041.67

Spots

37

Gross Amount

\$37,450.00

Start Date

10/01/12

Anjie Brady

End Date

10/18/12

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$29,647.92
KMSP	10%	\$15,604.17
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$70,218.75
WFTC	2%	\$3,120.83

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Order / Rev: 165704 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848537 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2961

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Order / Rev: 165704 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848537 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2961

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E17 M	Sta	art Date	End Date				Rating					
SEW NW 6P MF Start Date End Date Weekdays Mes (1017472 1017712 1017712 1017712 MF 6-830p MF 6-												
Size Table Find Date Spots S	E17 M	10/16/1	2 10/16/12		CM	6-630p	- T	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
The color of the	5 EW N	NW 6P MF	=	М-1- 0-030р								
Fig.	_		End Date		Spots/Week	Rate	Rating					
SEW NW 6P MF Start Date End Date Weekdays Spots/Week Rate Rating 100/16/12 101/16/12												
Start Date	E18 M	10/17/1	2 10/17/12	•	CM	6-630p	W	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
Start Date End Date Weekdays Total Spots/Week Rate S	5 EW 1	NW 6P MF	=	W-F 6-630P								
Fig. M 10/18/12 10/18/12 MF6-630p CM 6-630p CM 6-630p				<u>Weekdays</u>	Spots/Week	Rate	Rating					
Start Date End Date Weekdays Spots/Week Rate Rating 2.50						\$1,000.00						
SEW NW 6P MF	E 19 M	10/18/1	2 10/18/12	•	CM	6-630p	T	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
Start Date Month	5 EW N	NW 6P MF	=	M-F 6-630P								
E20 M 101/41/2 101/41/2 Su 530-6p CM 530-7p CM 630-7p					Spots/Week	Rate	Rating					
Su												
Start Date End Date Meekdays Spots/Week Rate Rating Spots/Week Spot	E 20 M	10/14/1	2 10/14/12	•	CM	530-6р	S	:30	1 \$900.00 1	3.70 NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Spots Spot	5 EW 1	NWS E-SI	JN	Su 550-op News								
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Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date M-F 630-7p M-F 630-7p M-F 630-7p M-F 630-7p M-F 630-7p M-F 630-7p Start Date End Date M-F 630-7p Start Date Start	E 21 M	10/12/1	2 10/12/12		CM	630-7p	F	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	5 EW N	NW630P N	ИF	M-F 630-7p								
Week: 10/08/12 10/14/12 F 1 \$1,000.00 2.40				Weekdays	Spots/Week	Rate	Rating					
S EW NW630P MF	Week: 10	/08/12	10/14/12	F	1	\$1,000.00						
SEW NW630P MF Start Date End Date Weekdays Spots/Week Rate Rating 2.40	E 22 M	10/15/1	2 10/15/12	•	CM	630-7p	M	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
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Week: 10/15/12 10/21/12 M 1 \$1,000.00 2.40 E 23 M 10/16/12 10/16/12 M-F 630-7p CM 630-7p -T :30 1 \$1,000.00 2 2.40 NM 1 \$1,000.00 5 EW NW630P MF Start Date Neek: 10/15/12 End Date Neekdays Neek: Spots/Week Neek Rate Neek: Rating Neek: 2.40 NM 1 \$1,000.00 2 2.40 NM 1				Weekdays	Spots/Week	Rate	Rating					
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5 EW NW630P MF Start Date Week: 10/15/12 End Date 10/21/12 Weekdays - T Spots/Week	E 23 M	10/16/1	2 10/16/12		CM	630-7p	- T	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
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Start Date Week: 10/15/12 End Date 10/21/12 Weekdays W 1 Spots/Week Rate 1,000.00 Rating 2.40 E 25 M 10/18/12 10/18/12 M-F 630-7p M-F M-F 630-7p M-F	5 EW N	////630 P /	ΛΕ	M-F 630-7p								
Week: 10/15/12 10/21/12 W 1 \$1,000.00 2.40 E 25 M 10/18/12 10/18/12 M-F 630-7p CM 630-7p T :30 1 \$1,000.00 2 2.40 NM 1 \$1,000.00 2 5 EW NW630P MF Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 T 1 \$1,000.00 2.40				Weekdays	Spots/Week	Rate	Rating					
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Week: 10/15/12 10/21/12 T 1 \$1,000.00 2.40				Weekdavs	Spots/Week	Rate	Rating					
E 26 M 10/13/12 10/13/12 CM 630-1030pS- :30 1 \$2,000.00 1 \$2,000.00 1 \$2,000.00												
	E 26 M	10/13/1	2 10/13/12		СМ	630-1030p	S-	:30	1 \$2,000.001	3.20 NM	1	\$2,000.00

Print Date: 08/31/12 09:43:45 Page 4 of 4

Order / Rev: 165704 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848537 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2961

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
'			630-1030p Sprint NASCAR Sprint (
NASCA	AR.		NASCAR Sprint	oup							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S-	1	\$2,000.00	3.20					
E 27 M	10/14/1	2 10/14/12	Sunday Prime A	CM	6-7p	S	:30	1 \$3,500.003	6.40 NM	1	\$3,500.00
AMR-V	IDEOS		America's Funnie	st nome vide	U						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/08/12	10/14/12	S	1	\$3,500.00	6.40					
E 28 M	10/12/1	2 10/12/12	M-F,Su Late New		10-1035p	F	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
5 FW N	IWS 10P	М	M-F, Su 10-1035	р	(10:00 PM-10):35 PM)					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	F	1	\$2,300.00	3.60					
E 29 M	10/15/1	2 10/15/12	M-F,Su Late New	s CM	10-1035p	M	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
E E.V.	NA/C 40D	N 4	M-F, Su 10-1035	p							
	IWS 10Pl art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	M		\$2,300.00	3.60					
E 30 M	10/16/1	2 10/16/12	M-F,Su Late New		10-1035p	- T	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
			M-F, Su 10-1035	р							
	IWS 10P		M/s sludeus	0 (- ///)	Data	Datie					
Sta Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,300.00	Rating 3.60					
E31 M		2 10/17/12	M-F,Su Late New		10-1035p	W	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
			M-F, Su 10-1035					,			+ =,
	IWS 10P										
Sta Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,300.00	Rating 3.60					
E 32 M		2 10/13/12	Lt News Delay AE		1030-1105p	S-	:30	1 \$750.002	3.30 NM	1	\$750.00
L 32 IVI	10/13/1	2 10/13/12	Late News Delay	•	1000-1100р	5	.50	ι ψ100.002	3.30 TVIVI		Ψ7 30.00
NWS F	OLO FTE	3L	•								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S-	1	\$750.00	3.30	-20	4 (*4 000 00 0	4 40 NIM	,	#4 000 00
E 33 M	10/14/1	2 10/14/12	Su Late News Su 10-1035p	CM	10-1035p	S	:30	1 \$1,800.002	4.40 NM	1	\$1,800.00
5 EW N	IWS 10P	M	Си то тосор								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S	1	\$1,800.00	4.40			2 22 1114		^
E 34 M	10/12/1	2 10/12/12	M-F 1035-1102p Nightline	CM	1035-1102p	F	:30	1 \$750.003	2.00 NM	1	\$750.00
ABC-NI	ITELINE		Nigritiirie								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/08/12	10/14/12	F	1	\$750.00	2.00					
E 35 M	10/15/1	2 10/15/12	M-F 1035-1102p	CM	1035-1102p	M	:30	1 \$750.003	2.00 NM	1	\$750.00
ABC-NI	ITELINE		Nightline								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	M	1	\$750.00	2.00					
E 36 M	10/17/1	2 10/17/12	M-F 1035-1102p	CM	1035-1102p	W	:30	1 \$750.003	2.00 NM	1	\$750.00
ARC NI	ITELINE		Nightline		(10:35 PM-11	:05 PM)					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	W	1	\$750.00	2.00					
E 37 M	10/14/1	2 10/14/12	Su 1105-1135p	CM	1105-1135p	S	:30	1 \$350.001	1.80 NM	1	\$350.00
011.00	10000		Sun 1105-1135p								
	-J DAVIS art Date	End Date	Weekdays	Spots/Week	Pato	Rating					
Week: 10		10/14/12	S	1	<u>Rate</u> \$350.00	1.80					
									Totals	37	\$37,450.00
									. 5.015	01	ψυ., 100.00